

Matthew & Giuseppe's *Story*

Co-founders of Film on the Brain.

Moving to the city but working in the area you love.

Creating exciting visuals.

Helping other businesses and young creatives to tell their stories.



Describe your business/work in 20 words

Film on the Brain is a media production company that specialises in a variety of promotional material such as social media content and creative case studies.

Describe what your best day at work looks like/Describe your typical day.

Our typical day is hard to pin down simply because it can be so varied. It can be anywhere from working in the office on an edit to being out on a shoot. The shoots themselves can also be very varied, we could be up on a mountain or we could be in a gym in the middle of a city or anything in-between – we enjoy it all.

What do you love about your work/business?

We love creating exciting visuals and making something from start to finish, going from an idea on paper to a finished product is massively satisfying and an exciting process.

Describe a favourite project or event you worked on.

We did a project with a college in which they wanted an engaging film that gave a tour of the campus. To do this we took over a thousand photos and stitched them together to create a fluid motion which flew through the college. It was a lot of work but also a lot of fun.

What are your ambitions for your business?

We hope to continue to grow our team and bring people on board with

specific skillsets that can contribute towards the business.

Which skill is absolutely essential to running a successful business/organisation?

Being a people person is crucial. It can make a huge difference, being approachable, and make the whole process a lot easier for everyone.

How do you make a living from your business?

We believe in having multiple strands to our business. We not only produce films but photography too as well as 360 videos and renting out equipment. This provides strong pillars for the business and makes it far more sustainable.

If you could work with anyone in the world, who would that be and why.

If we could work with anyone in the world it would be Netflix. It would be fantastic to create some really unique content as online streaming is the future for media.

What does success mean to you?

Success is being content. Everybody deserves the chance to simply be content in what they do and this business is a huge part of that.

What did you want to be when you were growing up?

We're lucky in the fact that this is exactly what we wanted to be when we were younger. It is amazing having the chance every day to do something you've dreamt of since a young age.

What do you want to be now?

Keep opening different creative branches of the business and expanding what we do.

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